

ABSTRACT

A system for providing an individual user with customized information is described. The user provides the system with the user's preferences. The system compares each user's preferences to a database to provide the user with notification via an e-mail newsletter sent over a computer network. The newsletter is individually prepared for each user by dynamically populating the newsletter with the necessary information as the newsletter is being sent to the individual. Thus, there is no need to first prepare the newsletter, store it, send it, and delete it. This approach reduces the need for more equipment as the number of needed newsletters increases.